

Francesco "Teto" Querini

Summary of Profile

19.10.1978 UDINE (ITALY)

04.2006 MILAN (ITALY)

Art Institute
Graphic Advertising and Photography

Marketing Fundamentals
SDA Bocconi University

Cinema4d
first level

iAd workshop
Apple (London)

Free lance Designer

Dmc Media
Fullsix Group

Developer

Teto

Creative

Developer

I have developed a strong passion for programming given the need to create more appealing web effects and to understand how to create more functional and user friendly graphic interfaces

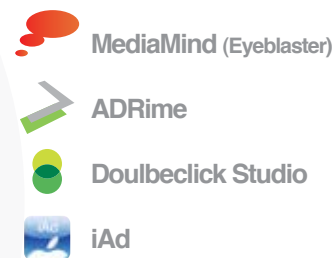
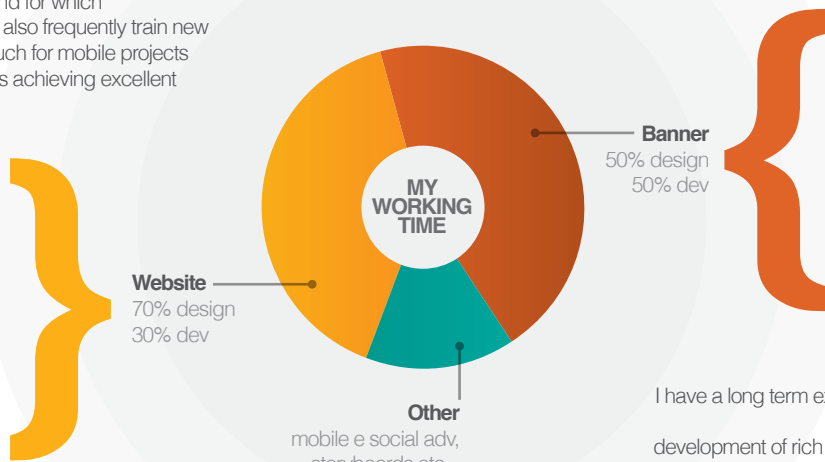
Creative

Graphic and creative design are my main areas of responsibility. Apart from "painting pixels" for web sites and banners, I also enjoy creating storyboards and comixs whereas I dedicate most of my freetime to paintings.



Frameworks and CMS

Wordpress is the CMS I use the most and for which I create and develop specific themes. I also frequently train new wordpress users. I also use Sencha Touch for mobile projects both alone and together with Wordpress achieving excellent users experience results.



Media Rich Media Platform

I have a long term experience about online advertising design and I became a specialist of creation and development of rich media banners for most known platforms. I recently attended a workshop about iAd, at the Apple headquarters in London.

Operation Sistem



Portfolio:
www.freeco.it/teto
Shared articles and blog:
www.freeco.it

Ciao, I'm a Milan based web designer.

I design and code standard compliant web sites and banners with a regard for usability and accessibility.

PERSONAL DETAILS

Personal address: Via Novaro, 6 - 20161 Milan, Italy

Born on 19th of October, 1978

Nationality: Italian

Mobile: +39 333 82 29 516

Email: teto.querini@gmail.com

Portfolio: www.freeco.it/teto

PROFESSIONAL EXPERIENCE

January 2009 until today

Senior Web Designer

DMC media - Fullsix S.p.A. (Milan, Italy)

Main Responsibilities:

- Creation and Development of web banners and websites
- Create Storyboard for concept creation
- Focal Point for Rich Media format, Doubleclick and MediaMind
- Tutor of juniors web designers

Main Customers: Vodafone, Lottomatica

July 2007 to December 2008

Web Designer

DMC media - Fullsix S.p.A. (Milan, Italy)

Main Responsibilities:

- Creation and Development of web banners and websites

Main Customers: Lottomatica, Sky, Direct Line

September 1997 to July 2007

Free Lance Designer (Udine/Milan, Italy)

Main Responsibilities:

- Creation and Development of websites

Main Customers: Fullsix S.p.A., University of Udine

EDUCATION

2011 "iAd Wokshop Apple", London, UK

2010 "Cinema 4d - first level", Milan, Italy

2007 "Marketing Fundamentals", SDA Bocconi University, Milan, Italy

1997 High School Art Institute Diploma, specialization in Graphic Advertising and Photography
Istituto statale d'arte, Udine, Italy

COMPUTER SKILLS

Softwares:

Photoshop, illustrator, flash, dreamweaver

Programming languages:

actionsript, html5, css3, javascript and php.

Framework and CMS:

jquery, WordPress Joomla

Rich Media platform:

DartStudio, Media Mind (EyeBlaster), Adrime, iAd

FOREIGN LANGUAGES

Italian: Mother-tongue

English: Basic

French: Basic

OTHER SKILLS

- Storyboarder and Illustrator
- Excellent team working player
- Problem solving skills
- Ability to work under pression under stringent timelines
- Motivated and hard working