

# Francesco "Teto" Querini

Digital Designer and Front-end developer with a regard for usability and accessibility.

## CONTACT INFO

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## WEB

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## About me

Design and usability is my main area of responsibility but I developed a strong passion for front-end given the need to create more appealing web effects and to understand how to create more functional and user friendly graphic interfaces. I also enjoy creating storyboards and comixs dedicating most of my freetime to paintings.

## SKILLS

Proficiency in Adobe Suite (InDesign, Illustrator, Photoshop)

Knowledge of PHP, XHTML, SASS, JSON and JavaScript/jQuery.

Awareness of the Web Development industry, and new technologies.

Strategically thinking through all parts of the design process.

Knowledge of international web standards and protocols.

Strong knowledge in major third-party ad building platforms (DoubleClick, Sizmek...etc)

## PERSONAL SKILLS

Storyboarder and Illustrator

Excellent team working player

Problem solving skills

Ability to work under pression and under stringent timelines

## FOREIGN LANGUAGES

Italian: native language

English: limited working proficiency

## 2015 HOUSTON

(USA)

2013  
DoubleClick Studio Certification  
Google Doubleclick, Milan

2011  
"iAd Wokshop Apple"  
Apple, London

2007  
"Marketing Fundamentals"  
SDA Bocconi University, Milan

## 2006 MILANO

(ITALY)

High School Art Institute Diploma,  
specialization in graphic Advertising and  
Photography, Istituto statale d'arte, Udine

## UDINE

(ITALY)

### July 2015 until now

Pennebaker  
WEB DESIGNER

Main Responsibilities:

- Develop, design and manage digital projects

### September 2011 to February 2015

DigitasLBI Milan  
ART DIRECTOR

Main Responsibilities:

- Develop, design and manage new digital concepts
- Develop digital strategies and new ideas to be proposed to customers
- Focal point for adv creative campain and responsive design

### January 2009 to August 2011

DMC media - Fullsix S.p.A.  
SENIOR WEB DESIGNER

Main Responsibilities:

- Create and develop web banners and websites
- Create storyboards for concept creation
- Focal point for Rich Media format, Doubleclick and MediaMind
- Tutor of junior web designers

### July 2007 to December 2008

Fullsix S.p.A.  
WEB DESIGNER

Main Responsibilities:

- Create and development of digital advertisments and websites

### September 2000 to July 2007

Free Lance  
GRAPHIC DESIGNER

Main Responsibilities:

- Design and development of Digital and print material